

IT'S TIME FOR AN EVENT!

DON'T WASTE YOUR MONEY AND ADVERTISE IT RIGHT!!! BY GENERATING HUNDREDS OF QUALITY UPS & WEB LEADS

YOUR GIANT NEWSPAPER PACKAGE INCLUDES...

A PROVEN EVENT

THE LARGEST EVENT MAILER ON EARTH 25"X22"
GET MORE FOR THE PRICE OF 1"X1"



Our events...

- STAND OUT • COMPEL BUYERS
- DELIVER RESULTS • ARE EASY TO RUN
- REACH EVERY BUYER IN THE MARKET
- GENERATE A FRENZY OF TRAFFIC

AN EVENT WEBSITE



The video sales event website ties into your mailer and captures internet leads of people wanting to take part in your event. They even

tell you when they want to come in, what vehicle they wish to purchase, and all their contact info. Unlike traditional lead services, these customers want to be contacted by your dealership and take part in the event.

A POINT OF SALE KIT

POS Kit: All events include our signature POS kit. This kit includes mirror tags, three part registration cards, balloons, lucky number board, vacation giveaway and BDC scripts.

SUPER SALE REGISTRATION FORM

Date: _____
Sales Rep: _____

CONTACT INFORMATION

1. Name: _____ Phone: _____
2. Name: _____ Phone: _____
Address: _____ City: _____
State: _____ Zip: _____ E-mail: _____

• What ad brought you here: _____
• Vehicle Desired: Year _____ Make & Model _____
Time of Residence: _____ Own or Rent: _____
Occupation: _____ Employer: _____
Time at Job: _____ Monthly Income: _____
Other Income: _____ Previous Job if less than 2 yrs: _____

TRADE INFO

Year: _____ Make: _____ Model: _____
Mileage: _____ Payoff: _____ Bought: New or Used _____
Where financed: _____ Title with you? _____
Monthly Payment: _____



EZ ORDERING



"Your business is my priority."

Chuck Barker
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Remember: Our events can be customized to fit any dealer in any market

SPECIAL!!!
CALL NOW FOR
A FREE MARKET
REPORT

impactgroupCRM
training • consulting • marketing

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CALL NOW: 800-418-7445